

Ron Van Beek
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Experience: Wrote over \$15 million of awarded grants. Administered over 30 federal/state/county and city grants programs. Instrumental in raising over \$10 million of private funding for a school. Strong cross-dimensional managerial and budgetary experience in governmental, marketing and education disciplines. Demonstrated ability in ideation, strategic planning and market research to develop and grow business nationally and internationally. Well developed multi-faceted communication, negotiation, collaboration, evaluation and reporting skills. Extensive computer skills. Focus Group Moderator. Grant writer. Grant manager.

President

American Public Opinion Research Grand Rapids, MI (1994- pres)

Wrote, designed, developed and implemented a Federal Department of Health and Human Services, \$2.8 million HRSA/MCHB proposal, awarded to the National Abstinence Clearinghouse, intended to develop a national criteria for the evaluation of abstinence curricula leading to a national list, while establishing medical accuracy and cultural competence in the materials taught to teens across the United States. Key experiences developed in this program:

- Head of a geographically representative, national Expert Panel developing policy and criteria.
- Developed strategic plan, conducted needs assessments and identified critical issues.
- Prioritized key insights, developed new policies, procedure and protocols.
- Provided ideation, innovation and negotiation strategies to encompass diverse viewpoints.
- Compliance, communicating and reporting to federal government. (Department of Health and Human Services)
- Wrote national criteria.

National/International Market Research

Responsibility: Strategic planning and implementation of market research for business and Governments to enhance international trade.

Achievements: Successful completion of research projects throughout the United States and in 5 countries around the world. Seven recent examples are:

- a. Argentina, Brazil & Mexico – Qualitative research for a global pharmaceutical.
- b. Japan – Research for U.S. Navy.
- c. Berlin and Rome – Strategic Development for a global organization.
- d. Study covering three States, for one of the top 10 banks in America.
- e. Longitudinal Study for an international, NY based, corporation.
- f. Feasibility Study for a major Mid-West City.
- g. Study covering two States – a major automobile manufacturer

Executive Director

Mid-Sioux, Inc. Remsen, IA

Responsibility: Senior Executive Officer of the 5th Iowa District Government Programs, which is one of 18 such Districts in Iowa set up by the Iowa Governor's Office to manage Underprivileged programs in the State of Iowa. This 5th District covered 5 NW Iowa counties with a \$3 million annual budget and provided services to a base of 100,000 people.

- Wrote over \$10 million of awarded grants.
- Supervised 218 employees

- Responsible for 32 National, State and County government programs
- Wrote grant and implemented national housing program, which combined 7 government agencies' resources into one consolidated program that was awarded Best in the Nation status by National CSA.
- Wrote and implemented FHA/FmHA housing program which succeeded in more #504 housing approvals in our 5 Iowa counties, than the entire nation combined
- Wrote and implemented a Winterization Program that insulated over 9000 homes
- Wrote and implemented an Industry Economy Plan for attracting industry in Iowa
- Wrote and implemented a Head Start Program covering 5 counties
- Wrote and implemented a Women Infant & Child Program, (WIC) that served 1200 low income families
- Wrote and implemented an Elderly Program that provided assistance to 5000 elderly
- Wrote and implemented a host of government Anti Poverty programs
- Wrote and implemented a host of Research & Development programs for the Governor's Office of Special Projects

Principal

Christian School
Rock Valley, IA

Responsibility: Development of "Charter School" research and development concept as alternative to Public education. Strategic development and operation of a privately funded, K-12, 400 student, newly constructed school, serving 150 families.

Achievements: Successful operation at \$1 million annually for 15 years, without government funding demonstrating viability of an alternate education model. Wrote model manual for replication. Increased membership by 51%, funding by 79%, cut cost by 50%.

- Vice-President of Board of Directors
- High School Principal – Certified in all 50 States
- Elementary Principal – Certified in all 50 State
- Assisted in writing School/Parent handbook
- Designed and implemented budget system.

College Professor

Northwest Iowa College
Sheldon, IA (1988-1994) Summers

Responsibility: Taught ethics, psychology, sociology, history, counseling, social problems

Achievements: Highly rated college professor in a wide range of transferable subject areas.

- Wrote Master Plan for Charter School replication.
- Taught ethics, psychology and history courses
- Wrote course curricula
- Wrote and developed Vietnam Studies Course

President Church Council - Led 500 member church, 11 person board for 5 years in Church/Home/School Consortium

Veteran: Army – Sergeant - Decorated for Valor.

Education:

Post Graduate	Corporate Organization - Union Institute- (30 of 60 hrs. toward PhD)
Masters Degree	Administration - University of Norwich
Bachelor Degree	Secondary Education - University of South Dakota
Associate Degree	Industrial Technology – Southern University

